



## Re-use & Repair Online Study Tour for Municipalities and Public waste companies #2

### Creating an inclusive circular economy at local level

18 & 20 May 2021

Online seminar & Video site visit

#### [Event website](#)

18 May: Seminar (10:30 – 17:00 CET including a break)

20 May: Video site visit (10:30 – 17:00 CET including a break)

#### [Register here](#)

This is a paid event, please see the registration fees at the end of this document.  
The capacity is limited and we reserve the right to close registration once it's fulfilled.  
Registrations will be treated on a first-come-first-serve basis.

Extending product lifetime through re-use has significant positive social and environmental impact. Moving forward, it should be the driving force of strategies enabling Europe to transition toward a circular economy. Re-use is a powerful catalyst to create local jobs and strengthen the local economy all the while preventing resource waste and pollution. When operated by social enterprises, these activities offer additional job and training opportunities for individuals of all skill levels and backgrounds, including the most vulnerable groups in our communities.

To help the sharing of good practices in this field, [RREUSE](#) is organising a **study tour tailored for representatives of local, regional and national authorities, municipalities and public waste companies** wishing to develop re-use activities in their territories using a social enterprise model.

As the legal profile of re-use and preparation of re-use improved significantly under the revised EU Waste Framework Directive, it is now time to mainstream re-use. Municipalities and the public sector are key in bringing these activities to the attention of citizens and ensuring their communities are more resourceful, resilient and enjoyable places to live.



RREUSE is grateful for the support of the EU Commission's Programme for Employment and Social Innovation "EaSI". The event and information in this agenda does not necessarily reflect the position or opinion of the European Commission

## What participants will experience

- **Interactive video site visit of a re-use facility operated by a social enterprise** responsible for collecting and treating household goods including textiles and electric and electronic appliances.
- **Online workshop on practical aspects of how public authorities can support re-use** organisations and activities from a legal, economic and partnership perspective.
- **Putting a spotlight on the most pertinent aspects of re-use for the public sector** including measuring re-use, separate textile collection, Extended Producer Responsibility, public procurement as well as supporting the development of social enterprise.
- **Opportunities for exchange directly with practitioners in the field of re-use and repair** as well as municipalities from across Europe.
- **Learning in a small group** to fully engage and profit from the tour.

**RREUSE is grateful for the in-kind support of our partners:**

Video site visit hosted by Cooperativa Sociale Insieme



Partner organisations



## Draft Agenda

Please note that the draft agenda is subject to change

### Day One: 18<sup>th</sup> May 2021

<b>Legal &amp; operational aspects of boosting re-use in your municipality</b>  <b>Facilitation: Jana Zurkova, RREUSE</b>  <b>Time in CEST</b>	
10:00 – 10:30	Technical check & practical information
10:30 – 10:45	<b>Words of welcome</b> <ul style="list-style-type: none"> <li>• <i>Michal Len - Director - <a href="#">RREUSE</a></i></li> <li>• <i>Vanya Veras - Secretary General – <a href="#">Municipal Waste Europe</a></i></li> <li>• <i>Chiara Padovani - Digital Marketing Assistant - <a href="#">Mission Zero Academy</a> / <a href="#">Zero Waste Europe</a></i></li> </ul>
10:45 – 11:00	<b>Framework of the event</b>
11:00 – 11:30	<b>Getting to know each other</b>
11:30 – 12:20	<b>Session 1: <a href="#">The diversity of re-use, repair &amp; share initiatives</a></b>  Initial inspiration and food for thought on re-use activities of various shapes, sizes and local contexts. <ul style="list-style-type: none"> <li>• Presentation: <i>Jana Zurkova - Network Development &amp; Innovation Manager - <a href="#">RREUSE</a></i></li> <li>• Q&amp;A and discussion in Breakout rooms</li> </ul>
12:20 – 12:30	<b>Comfort break</b>
12:30 – 13:20	<b>Session 2: <a href="#">Local public support for waste prevention &amp; social enterprise</a></b>  A presentation of a public authority about how they bolster re-use activities together with social enterprise through economic, policy and practical incentives. <ul style="list-style-type: none"> <li>• Presentation: <i>Christopher Lindmayr - Head of Department for Waste Management – <a href="#">City of Graz, Austria</a></i></li> <li>• Q&amp;A and discussion in Breakout rooms</li> </ul>

13:20 – 14:20	<b>Mid-day Break</b>
14:20 – 14:25	<b>Energiser</b>
14:25 – 15:15	<p><b>Session 3: Legal frameworks supporting re-use and social enterprise in Europe</b></p> <p>Overview of main EU policies promoting re-use and preparation for re-use of relevance to municipalities, notably changes in the EU Waste Framework Directive (textile collection, EPR, measuring re-use) as well as EU strategies to developing social enterprise.</p> <ul style="list-style-type: none"> <li>• Presentation: <i>Michal Len – Director – <a href="#">RREUSE</a></i></li> <li>• Q&amp;A and discussion in Breakout rooms</li> </ul>
<b>Interactive sessions &amp; brainstorming</b>	
15:15 – 16:30	<p><b>Your starting point &amp; Your future vision</b></p> <ul style="list-style-type: none"> <li>• Mapping your individual situation including existing activities and challenges in supporting re-use in your territory</li> <li>• Connecting your current status quo with available tools &amp; defining your goals</li> </ul> <p>Including a comfort break</p>
16:30 – 16:45	<b>Your future vision &amp; RREUSE Award Ceremony</b>
16:45 – 17:00	<b>Wrap up and End of Day One</b>

## Day Two: 20<sup>th</sup> May 2021

<p style="text-align: center;"><b>Deep dive: How does a re-use centre work?</b></p> <p style="text-align: center;">Guided interactive video site visit hosted by <a href="#">Cooperativa Sociale Insieme</a> (Italy) Commented by RREUSE expert panel</p>	
10:00 – 10:30	Technical check & practical information
10:30 – 10:40	<p><b>Introduction of the day</b></p> <p><b>Introduction of Cooperativa Sociale Insieme &amp; RREUSE Experts</b></p> <p><i>Jana Zurkova - Network Development &amp; Innovation Manager - <a href="#">RREUSE</a></i></p>
10:40 – 13:30	<p><b>Guided interactive video site visit to a re-use centre of Cooperativa Sociale Insieme</b></p> <p><b>Tour guides from Cooperativa Sociale Insieme:</b></p> <ul style="list-style-type: none"> <li>• <i>Marina Fornasier – President</i></li> <li>• <i>Carlotta Rebecca Facchin - Environmental officer</i></li> </ul> <p>The re-use centre will open its door to show how it diverts household goods from landfill, such as textiles and electric and electronic equipment, while providing social employment.</p> <p>The visit will take the form of <b>short thematic video blocks</b> describing the ins and outs of a re-use centre from collection and processing to sales.</p> <ul style="list-style-type: none"> <li>✓ <b>Interactive:</b> The site visit guide will be present in the virtual room to answer questions.</li> <li>✓ <b>Targeted:</b> The most important aspects for municipalities will be highlighted.</li> <li>✓ <b>Diverse:</b> Two re-use experts from other European countries will be present in the room to bring different points of view and local contexts</li> </ul> <p><b>Commented by RREUSE expert panel:</b></p> <ul style="list-style-type: none"> <li>• <i>Diana Paakspuu – Director, <a href="#">Uuskasutuskeskus</a>, Estonia</i></li> <li>• <i>Luc Daelemans – Managing Director, <a href="#">De Kringwinkel ViTeS</a>, Belgium</i></li> </ul>
13:30 – 14:45	<b>Mid-day break</b>

<b>Interactive sessions</b>	
Facilitation: TBC	
14:45 – 16:10	<b>Creating a personal action plan</b> Exercise to turn the knowledge from Day 1 into concrete action points
16:10 – 16:25	<b>How to stay connected</b> Presentation of relevant EU partnerships supporting re-use including municipalities
16:25 – 17:00	<b>Final Feedback, Wrap up and Goodbye</b>

## Practical information

### Participants

- The content of the event is primarily tailored for representatives of local, regional and national authorities, municipalities and public waste companies wishing to develop re-use activities in their territories using a social enterprise model. Please take that into account upon your registration.
- In order to ensure diversity, a maximum of 2 participants from the same municipality or organisation can register.

**Language:** The event will be held in English.

### Registration Fees

<b>Public authorities and public waste management companies <u>outside of countries</u> listed below*</b>	400 EUR
<b>Public authorities and public waste management companies <u>from countries</u> listed below*</b>	200 EUR
<b>Other participants</b> e.g. private waste companies, Producer Responsibility Organisations etc. (limited number)	600 EUR
<b>Members of RREUSE</b> (limited number)	100 EUR

\*Czech Republic, Slovenia, Slovakia, Lithuania, Estonia, Poland, Hungary, Portugal, Latvia, Greece, Romania, Croatia, Bulgaria, Belarus, Montenegro, Serbia, North Macedonia, Bosnia and Herzegovina, Albania, Ukraine, Moldova.

**RREUSE reserves the right to stop offering tickets of certain categories once the capacity is exhausted.**

**Prices include:** Both parts of the study tour (day one and day two), a complete hand-out with all presentations and data sheets of the visited installations and a certificate of participation.

**Cancellation policy:** Cancellation before 4 May 2021 – 60 % of the registration fee will be refunded; Cancellation after 4 May 2021 – No refund possible

**Contact:** Jana Zurkova | RREUSE | Network Development & Innovation Manager [events@rreuse.org](mailto:events@rreuse.org)