



4th international RREUSE conference

The digital era of social enterprises: Trends and opportunities within the circular economy

16-17 November 2022

VHS PAHO, Ada-Christen-Gasse 2, 1100 Vienna, Austria



Abfallwirtschaft,
Straßenreinigung
und Fuhrpark



Co-funded by
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Bundesministerium
Klimaschutz, Umwelt,
Energie, Mobilität,
Innovation und Technologie

About our event

From the 16th to the 17th of November 2022 the social enterprise community will unite in person to discuss trends and opportunities that digitalisation will bring to scaling social and environmental impact in the circular economy through re-use!

This one-of-a-kind event will include high-level discussions on the impact of digitalisation on the sector, workshops that will help participants discover the opportunities for mainstreaming second-hand using new technologies, innovative impact propositions on the development of social value in the circular economy, inspiring site visits, and much more!

Gathering impact driven social entrepreneurs, social enterprise leaders, local, regional and international policy makers, municipalities and private sector representatives, the event will provide excellent networking opportunities, a dynamic environment and plenty of positive energy!

Wednesday 16th November:

Facilitator: Peter Woodward

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| 13:00 – 14:00 | Registration |
| 14:00 – 15:40 | <p>Opening: Leonore Gewessler, Austrian Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology (video intervention)</p> <p>Session 1: Digital drivers – transformation of the re-use sector as we know it</p> <p>Keynotes:</p> <ul style="list-style-type: none">• Evolena de Wilde d’Estmael, Co-Founder and CEO, Faircado• Iris de Corlieu, Co-director, Label Emmaus |
| 15:40 -16:10 | Coffee Break |
| 16:10 – 17:40 | <p>Session 2: ConverStations at the sharp end: Delivering value in a digital age</p> <p>Interactive social enterprise led table discussions across a wide variety of pertinent stories, value propositions and new ideas related to an inclusive digital and circular transition</p> |
| 17:40 – 18:00 | Session 3: Plenary |
| 18:00 – 23:00 | Networking cocktail (<i>Food and drink will be provided for all participants</i>) |

Thursday 17th November

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| 08:30 – 09:00 | Registration |
| 09:00 – 09:30 | <p>Keynote: Policy drivers to assure a just, inclusive circular and digital transition</p> <p>Anna Athanasopoulou, Head of Unit – Proximity, Social Economy, Creative Industries – DG GROW – European Commission</p> |
| | Session 4: Parallel Workshops |
| 09:30– 11:00 | <p>Workshop 1: Electronics refurbishment: Trends and opportunities</p> <p>Panellists:</p> <ul style="list-style-type: none"> - Wojciech Rustecki, Senior Director of Solutions and Services Europe and Deputy Director TECHSOUP Foundation - Delphine Gross, Commercial Development Manager, COMMOWN Cooperative - Christoph Teusch, Corporate Responsibility Manager, AfB Group |
| | <p>Workshop 2: Revolutionising re-use through new digital tools and artificial intelligence</p> <p>Panellists:</p> <ul style="list-style-type: none"> - Thomas Ahlmann, CEO, Fairwertung - Arend Koekkoek, CEO, IDEA X - Irene Schande, Communications Director, Repanet |
| | <p>Workshop 3: Training and skills in helping bridge the digital divide</p> <p>Panellists</p> <ul style="list-style-type: none"> - Christine Newald, Advocacy Officer, Arbeit Plus - Nati Yesares Dominguez, Environment and Project Manager, Solidanca - Ateliere Fara Frontiere (RO) – Speaker tbc |
| 11:00 – 11:30 | Coffee Break |
| 11:30 – 13:30 | <p>Session 5: How to ensure social value in a future circular economy</p> <p>Panellists</p> <ul style="list-style-type: none"> - Carina Aaltonen (FI) – Emmaus Europe |

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| | <ul style="list-style-type: none"> - Frank Dingemans (BE) – De Kringwinkel Antwerpen - Matthias Neitsch (AT) – Repanet / RREUSE <p>Wrap-up, key take-homes and reflections</p> |
| | <p style="text-align: center;">***END OF CONFERENCE**</p> <p style="text-align: center;">Participants welcome to join the site visits from 14:30 onwards! Light lunch to be provided for those who wish to stay</p> |

| Site visits (optional) | |
|-------------------------------|---|
| 14:30 – 17:30 | <p><i>Option 1: Re-use and refurbishment: DRZ, AFB (TBC)</i></p> <p><i>Option 2: Alternative re-use systems: Caritas Vienna (TBC)</i></p> <p>Participants to choose from one of two site visit streams – transport to and from site visits will be provided</p> |



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The agenda and information in this conference agenda do not necessarily reflect the position of the European Commission. Co-funded by the European Union - By the EaSI strand of the ESF+ programme.