Textiles Ecosystem Transition Pathway - Call for commitments

Fields marked with \* are mandatory.

## Textiles Ecosystem Transition Pathway - Call for commitments

### Introduction

The 2021 updated EU Industrial strategy highlights the need to accelerate the green and digital transitions of the EU Industry. In this context, a co-creation process was launched to create a Transition Pathway for the Textiles ecosystem. Building on the co-creation process with stakeholders, the Transition Pathway policy report for the Textiles ecosystem was published on **6 June 2023**. Following this, the Commission launched a Call for commitments to stakeholders.

The purpose of the call is to collect commitments from stakeholders on the concrete actions that they will take in order to bring forward and help achieve the actions identified in the Transition Pathway. It is an important way to showcase how stakeholders support the objectives of the Transition Pathway and their commitment to work together to support the twin transition of the ecosystem and strengthen its resilience and competitiveness. The commitments will help address gaps, pool resources towards shared milestones and mobilise support.

The commitments will contribute to the co-implementation of the Transition Pathway. The Commission will support this process by facilitating exchanges of knowledge and best practices.

The commitments do not necessarily need to be a new action. If an organisation has an existing strategic engagement with a concrete target in the future and a clear contribution to a specific Transition Pathway action, it can be reported as a commitment.

The key elements for the commitments thus include:

- 1. ongoing or future actions with
- 2. measurable targets to assess the implementation and progress of the action; and
- 3. link to a specific Transition Pathway action.

The call for commitments will remain open on a rolling basis. You are invited to submit your commitments by filling in the form below.

Please send only one submission per organisation - you can include several commitments in one submission.

The Commission will regularly review commitments proposed and will publish them (including name of the organisation) in batches over time on this website and on the upcoming (online) textiles ecosystem transition pathway stakeholder support platform.

For questions, please contact: EU-TEXTILES-PATHWAY-2030@ec.europa.eu

Background info on the transition pathway.

### **Respondent information**

### \* Organisation type

Please note that we are looking for commitments on behalf of public and private organisations/entities. We are not publishing commitments from individuals.

- Academic / Research institution
- Business association
- Company / Business organisation
- Consumer organisation
- Environmental organisation
- International organisation
- Network of organisations
- Non-governmental organisation (NGO)
- Local administration
- Regional administration
- National administration
- Trade union
- Other

### \* Your organisation/entity is mainly active at:

- EU level
- Member state level
- Regional level
- Local level
- Global level

### \* How many people do you employ in your organisation/entity?

- 1 to 9 employees
- 10 to 49 employees
- 50 to 249 employees
- 250 employees or more

#### \* Name of the organisation/entity presenting the commitment. (This information will be published)

RREUSE

\* Country of origin of the organisation/entity (country where the organisation is registered or the headquarters of a network)

Belgium

\* Name of the respondent representing the organisation/entity presenting the commitment in this survey (this will not be published)

Marie-Jeanne Gaertner

\* Position or professional title of the respondent (this will not be published)

Project and Advocacy Officer

\* Contact phone number of the respondent (this will not be published)

+33 6 63 92 80 29

\* Contact email of the respondent (this will not be published)

marie-jeanne.gaertner@rreuse.org

### **Data protection provisions**

The personal contact information provided above will be processed in order to contact respondents regarding their contributions (commitments), as well as for other follow-up contacts and activities in the Textiles ecosystem Transition Pathway process including the upcoming (online) textiles ecosystem transition pathway stakeholder support platform.

The contributions (commitments), including possibly also in the form of summary reports, and the name of the respective organisation/entity presenting the commitment(s) will be published on a Europa website and on the upcoming (online) textiles ecosystem transition pathway stakeholder support platform.

You are requested to give your consent for the processing of your data for the following purposes:

- \* My contact information can be used to contact me about my contribution (commitments). Please note that this is necessary so that we can contact you in case of any issues.
  - Yes
  - No
- \* I agree that my contribution (commitments) and the name of the organisation/entity presenting the commitment(s) can be published. Please note that this is necessary as commitments will be published together with the name of the respective organisation/entity presenting the commitments:
  - Yes
  - No

\* My contact information can be shared with other contributors.

- Yes
- No
- \* My contact information can be used for other follow-up contacts and activities in the Textiles ecosystem Transition Pathway process including the upcoming (online) textiles ecosystem transition pathway stakeholder support platform.
  - Yes
  - 🔘 No

I accept the data protection statement for processing my personal data.

Privacy\_statement\_-\_textiles\_transition\_pathway.pdf

### Commitments to contribute to the transition pathway with concrete actions

Please follow the steps below to design the commitments for your organisation/entity:

- 1. Based on the specific actions in the Transition Pathway policy report, reflect on the different action areas across the report and in the Annex I, and start to identify concrete commitments you can take to support the different actions in the Transition Pathway
- 2. Design a concrete and verifiable commitment that contributes to the specific actions in the transition pathway and that is also in line with the future-oriented strategies, values and objectives of your organisation/entity.
- 3. Reflect on which one of the Transition Pathway policy report building blocks and actions your specific commitment(s) relates most to and select it. Commitments may contribute to several building blocks and actions. Please select the building block and action under which your commitment fits most closely. You can mention in your commitment text if it also contributes to other actions in the Transition Pathway.

Please remember that you can save drafts of your responses, to continue working later, if necessary.

Please mark below for which building block in the Transition Pathway policy report your organisation's/entity' s commitment(s) relates to.

When you select a building block, a list of the actions for this building block will appear. Please mark for which action your commitment(s) relates to.

For each action you select, the form provides a text box below for you to describe the commitment (s) and target(s).

- Building Block 1: Sustainable Competitiveness
- Building Block 2: Regulation and Public Governance
- Building Block 3: Social Dimension
- Building Block 4: R&I, Techniques and Technological Solutions
- Building Block 5: Infrastructure
- Building Block 6: Skills
- Building Block 7: Investments and Funding
- Building Block 8: Ecosystem's Readiness to Support EU strategic autonomy and Defence Efforts

Action 1. Promote, support and implement circular and sustainability practices, services and business models, including social economy enterprises (such as product-as-service models, take-back services, second-hand and repair services, innovative sorting and recycling) including through Horizon Europe, LIFE, and the 'ReSet the Trend #ReFashionNow' campaign and actions from the Social Economy Action Plan.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is the international network of social enterprises active in repair, re-use and recycling. More than half of RREUSE's 32 members are active in used textile management. Together, RREUSE's members collect 341,000 tonnes of textiles every year, of which they re-use 39,000 locally. RREUSE aims to promote its members' textile circular business model, both via lobbying activities carried out at the EU level and by creating a network of best practices and learning exchanges between its members.

RREUSE develops publications to share social enterprises' business models, such as the article "Valorising textiles locally: the role of social enterprises". RREUSE will further disseminate the paper which outlines good practices in responsible used-textile management carried out by RREUSE's social enterprises community, focused in particular on local options for textile valorisation.

In addition, as a partner of the Horizon project CISUTAC (Circular and Sustainable Textiles and Clothing), RREUSE contributes to research and knowledge sharing on textile circular business models. The project brings together many different stakeholders across the value chain. As such, it aims to build a better understanding of the textile actors and give them insights into the value of circular textiles.

As a project deliverable, RREUSE together with the project partners, is conducting a research study on textiles Circular Business Models. The report will look essentially into the following business models: repair, re-use and recycling and should be available by Q4 2024.

**Action 2.** Recognise and value specific sustainability practices undertaken by the industry through, for example, promoting the uptake of safe and sustainable by design chemicals and materials, and promoting the visibility and uptake of the EU Ecolabel scheme.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 3.** Continue making use of trade policies to promote trade and to support the respect of environmental and social rights with our trading partners through the Trade and Sustainable Development chapter in Free Trade Agreements and through the Generalised Scheme of Preferences (GSP).

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 4.** Increase the uptake of sustainable consumption and production of textile ecosystem products in developing countries by funding from the SWITCH programme.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 5.** Strengthen market surveillance for the ecosystem through cooperation with the EU Product Compliance Network to implement and develop EU joint action projects such as REACH4Textiles.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

## **Action 6.** Create and launch of an EU Toolbox against counterfeiting to step up the fight against IP infringements by clarifying the roles and responsibilities of right holders, intermediaries and public authorities and to improve cooperation and data sharing and encourage the use of new technologies.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 7.** Develop a New European Bauhaus action for fashion to boost and disseminate Bauhaus values in the sector: beauty, sustainability and inclusion.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 8.** Support SMEs through the Enterprise Europe Network (notably through the EEN Textile Sector Group), the Eurocluster initiative and the EU Circular Economy Stakeholder Platform to innovate and accelerate the green transition. Provide EEN advisory services to SMEs in the ecosystem in areas from a dedicated business plan, to innovation, advice on various types of funding and EU programmes, to legislation, networking activities and events.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

## **Action 9.** Support SMEs through the Enterprise Europe Network (notably through the EEN Textile Sector Group) and the Eurocluster initiative to grow internationally by organising trade fairs, business-to-business matchmaking and provide advice on funding and the regulatory framework.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 10.** Undertake risk assessment and prepare management plans for potential disruptions of global supply chains.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

# Action 11. Create more demand for sustainable products and onboard consumers in the green transition by launching consumer campaigns to create awareness and to reshape consumption patterns including under the motto ReSet the Trend #ReFashionNow, as well as supporting emotional durability by designing products that people want to keep.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is an active member of the Green Friday Campaign. The campaign has a twofold purpose:

1. Raising awareness of the social and environmental impacts caused by overproduction and overconsumption. To this end, the collective organises a yearly social media campaign. This year's campaign will highlight textile production's impacts (and other product flows' impacts) and provide consumption model alternatives.

2. Fundraising for associations advocating for waste prevention and against overproduction. Each year, companies that sign up for the campaign undertake to redistribute 10% of the sales they make on 24 November to associations identified by the Collective or of their choice.

Action 12. Reduce number of fashion collections per year.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 13.** Establish a community of practice for the textiles ecosystem as part of the Transition Pathway Stakeholder Support Platform.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is involved in the European Circular Economy Stakeholders Platform as coordinator of the textiles leadership group. Through this platform, RREUSE and other stakeholders engage in discussions on thematic topics linked to the textile sector's circularity.

In cooperation with the textiles leadership group's partners, RREUSE organises every year one or multiple EU Circular Talks. Those webinars aim to bring together the textile value chain's stakeholders to discuss topics related to the textile sector's circularity. To this end, the textiles leadership group partners identify a discussion topic and relevant stakeholders for the panel discussions. In 2022, the webinar "The EU Textiles Strategy in Motion - What does it mean for the future of this sector?" gathered more than 600 participants.

In December 2023, RREUSE and its partners will organise an EU Circular Talk on the Waste Framework Directive's targeted revision and the EU-wide implementation of textile Extended Producer Responsibility schemes.

**Action 14.** Follow-up on actions in the EU Strategy for Sustainable and Circular Textiles, including specific ecodesign requirements, the Digital Product Passport, circular and sustainable management of textile waste and possible extended producer responsibility rules, and encourage industry participation in the relevant consultations.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is actively involved in follow-up actions related to the EU Strategy for Sustainable and Circular Textiles, in particular with regard to circular and sustainable management of textile waste and possible extended producer responsibility rules.

This involvement is reflected in 3 main activities:

- 1. Policy and advocacy work,
- 2. Sharing best practices and recommendations,
- 3. Members' implementation role.

1. RREUSE will participate in the relevant consultations related to circular textile waste management. We will answer the consultations on the Waste Framework Directive's targeted revision, and the Textile Labelling

Regulation's potential review, and take part in future workshops on the ongoing JRC work on establishing end-of-waste criteria for textile waste.

2. Additionally, RREUSE will keep on sharing best practices and recommendations on circular textile waste management. To this end, we will disseminate a policy briefing on textile separate collection and participate in multiple stakeholder workshops.

3. Finally, RREUSE's members will play a key role in implementing actions related to textile waste management at the national level. This is reflected in the EU Commission's proposal for a revision of the Waste Framework Directive which recognized their role in used textiles collection and in the establishment of future Extended Producers Responsibility schemes.

Action 15. Anticipate enhancing information to consumers on sustainability aspects of products in the context of foreseen ecodesign requirements through the proposed Digital Product Passport and the planned revision of the Textile Labelling Regulation, as well as in the context of the information requirements and fight against greenwashing practices following the Empowering consumers in the green transition and the Green Claims proposals.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### Action 16. Finding common methods to assess and compare the sustainability performance of textile products in the context of the foreseen ecodesign requirements.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 17.** Improving traceability and transparency in the textile value chain through the proposed Digital Product Passport.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 18.** Developing KPIs for the textiles ecosystem to monitor the progress of the green and digital transformation in the framework of the project 'Monitoring of European industrial ecosystems'.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 19.** Support a fairer and more inclusive European Union through the European Pillar of Social Rights and the Social Economy Action Plan.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is committed to taking part in the implementation of the Social Economy Action Plan (SEAP), by providing data on behalf of our members on:

- work integration,
- inclusive green jobs,
- upskilling and reskilling opportunities.

Textile is an important waste stream allowing RREUSE's members to create jobs and skill development opportunities via their re-use and repair activities. Indeed, RREUSE estimates that a social enterprise can create between 20 and 35 jobs for 1,000 tonnes of textiles collected. Therefore, RREUSE has been working to ensure the implementation of the SEAP allows better enabling environments for social economy actors involved in textile circular activities. Recent initiatives include contributing to the implementation of the Commission proposal for a Council Recommendation on Developing Social Economy Framework Conditions (2023). Equally, RREUSE contributed to the launch of the EU Social Economy website, the Social Economy Gateway, by providing data on European and national initiatives as well as website content.

## Action 20. Implement the EU Gender Equality Strategy to make progress towards a gender-equal Europe and mainstream the gender perspective taking into account both women's and men's interests and concerns.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

Action 21. Support up-and reskilling, access to lifelong learning and training opportunities through for example, the EU Pact for Skills for the Textiles ecosystem, to ensure workers are skilled for the twin transition.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

Action 22. Consult the social partners on the direction and content of initiatives for the ecosystem through the European sectoral social dialogue for the textiles ecosystem.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 37.** Set up Pact for Skills Multi-Stakeholder Local Partnerships under the EU Pact for Skills for the Textiles Ecosystem in relevant Member States/Regions, with dedicated support from the Single Market Programme (action grant of EUR 1.2 million from the SME Pillar – Work Programme 2023).

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

Action 38. Engage the ecosystem companies, education providers, trade unions and other stakeholders to commit to jointly agreed actions and targets under the EU Pact for Skills, for example increase the use and accessibility of mentoring and apprenticeships schemes, incorporate new skills profiles responding to green and digital skills needs in vocational, education, training policy and curricula.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Action 39.** Gather intelligence for green and digital skills via the Textiles EU Pact for Skills Multi-Stakeholder Local Partnerships and the Textiles Skills Observatory.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

Action 40. Organise events and awareness-raising activities on the attractiveness of the sector and new opportunities to work in the industry around the European Year of Skills.

5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

RREUSE is a cosignatory of the Pact for Skills Partnership. This instrument can be useful in supporting social enterprises' decades-long work for the promotion of green and transferable skills and lifelong learning opportunities.

RREUSE is the author of the report "Putting people and skills at the core of the circular economy: 18 stories from social enterprises". The report highlights upskilling and reskilling data and best practices, including in the field of circular textiles. It identifies the following circular skills related to the textile sector:

- Sorting: Ability to accurately classify textiles into different categories based on their material composition, type of garment, condition, and other characteristics. This is essential to ensure that the textiles can be reused in the most appropriate and efficient way possible. It can involve both manual and mechanical sorting.

- Textile knowledge: Understanding of the different types of fabrics and other elements present in clothing.

- Capacity to identify fabrics and assess what can be upcycled.

- Garment deconstruction: Ability to dismantle existing garments and fabrics into their component parts in such a way that the re-use of components is maximised, thus reducing waste.

- Design out of waste: Ability to create a desired look using existing materials from textile waste.

- Sewing: Ability to make or mend clothes or other textile products by using a needle and thread manually or making use of a sewing machine. It involves knowledge of sewing techniques.

- Resourcefulness: Capacity to find ways to use limited materials to create something functional, durable, and beautiful.

RREUSE will continue its advocacy on the skills topic by further disseminating the report "Putting people and skills at the core of the circular economy" and by conducting research on digitalisation and skills in the re-use sector. In the case of textiles that may include skills to manage second-hand e-commerce sites, automated sorting plants, but also indirectly IT warehousing systems and the like.

This advocacy work will follow up on RREUSE's passed actions related to promoting circular skills: organising events and publishing papers. RREUSE organised a partner event within the 2023 Green Week "How can EU policy support inclusive training in circular skills?" and an in-person conference in Spring 2023 "All hands on deck: Putting people & skills at the core of the circular economy" to launch its Skills study with the same name. In addition, Finally, RREUSE recently published a position paper on the 2023 European Year of Skills.

### **Action 41.** Develop skills and capacities of textiles ecosystem education staff and students through Erasmus+ mobility opportunities for vocational and higher education.

#### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

**Action 42.** Promote women participation to managerial and senior positions in companies, for example via the EU Pact for Skills actions, raise awareness on EU programmes facilitating the exchange of entrepreneurial and management experience such as Erasmus for Young Entrepreneurs.

### 5000 character(s) maximum

Please describe your commitment(s) and what specific action your organisation/ entity will take to implement the commitment(s).

You can include additional information, for example regarding all your commitments, or other relevant comments.

### **Additional comments**

Do you have comments or suggestions for the commitments, the co-implementation of the transition pathway for the textiles ecosystem, or feedback about this commitment collection form?

5000 character(s) maximum

### Contact

EU-TEXTILES-PATHWAY-2030@ec.europa.eu