



BUYING
SOCIAL & CIRCULAR

Buying Social and Circular - Social Enterprises and Private Sector Partnerships Workshop

Brussels, Belgium - 18 April 2024

[Business partner's registration forms \(only upon invitation\)](#)

ABOUT OUR EVENT

Join the BuySocCirc project workshop led by [RREUSE](#), the European Network of Social Enterprises active in Re-use, Repair, and Recycling, to dive into the opportunities and challenges of scaling up partnerships between the private sector and social enterprises.

Extending product lifetime through re-use has a significant positive social and environmental impact. Moving forward, it should be the driving force of strategies enabling Europe to transition toward a circular economy. Re-use is a powerful catalyst to create local jobs and strengthen the local economy all the while preventing resource waste and pollution. When operated by social enterprises, these activities offer additional job and training opportunities for individuals of all skill levels and backgrounds, including the most vulnerable groups in our communities.

To help establish and scale partnerships between private companies and social enterprises, to save products and materials from being thrown away prematurely, and to create local jobs, the BuySocCirc project workshop will bring together representatives from the social economy and mainstream business to discuss success factors, barriers and opportunities to scale up and develop new partnerships in the circular economy.

WHAT PARTICIPANTS WILL EXPERIENCE:

- *An interactive workshop on practical aspects of how private companies and re-use organisations can establish cooperation including in the re-use of textiles, furniture, and electric and electronic appliances.*
- *Putting a spotlight on best practice examples of cooperation between social enterprises and private companies and associating the social and environmental benefits and success factors*
- *Networking opportunities for exchange directly with practitioners in the field of re-use as well as private companies interested in including circularity into their strategies from across Europe.*
- *Learning in a small group to fully engage and profit from the workshop.*

NATIONAL NETWORKS AND INDIVIDUAL SOCIAL ENTERPRISES PRESENT:

- [Re-Use Austria](#), [Ateliere Fără Frontiere](#) (AFF, Romania), [Asociación Española de Recuperadores de Economía Social y Solidaria](#) (AERESS, Spain), [ENVIE](#) (France), [HERWIN](#) (Belgium), [Humana Nova](#) (Croatia), [La Citta Verde](#) (Italy).

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Wednesday, 17th of April 2024 Brussels, Belgium	
20.00	Optional welcome dinner (Location TBC)
Thursday, 18th of April 2024 <i>Buying Social and Circular - Social Enterprises and Private Sector Partnerships Workshop</i> 09.30 - 12.30 Brussels, Belgium Moderated by RREUSE	
09.00 - 09.30	Welcome coffee & networking
09.30 - 09.40	Introduction to the session
09.40 - 10.30	PART I: Social enterprises pitches <i>Inspirational short pitches of social enterprises with experience in collaborating with the private sector, highlighting the social and environmental benefits of creating partnerships with social enterprises.</i>
10.30 - 10.50	Coffee break
10.50 - 11.30	PART II: Open discussion trends and opportunities in the partnerships between social enterprises and the private sector Topics: <ul style="list-style-type: none"> → <i>What are the needs and motivations of the private sector in partnering with social enterprises?</i> → <i>How can partnerships benefit the social economy and private sectors (e.g. fulfilling CSR strategies, SDGs, and environmental performance)</i> → <i>What are the challenges to establishing partnerships between social enterprises and the private sector? How can these be overcome?</i>
11.30 - 11.50	Coffee break
11.50 - 12.20	PART III: Open discussion on national contexts and the role of policy in incentivising private sector partnerships Topics: <ul style="list-style-type: none"> → <i>What external factors can influence the scaling and mainstream of private sector partnerships with social enterprises?</i> → <i>What role do policy and regulatory frameworks play in facilitating partnerships between social enterprises and the private sector? How can these be improved?</i>
12:20 - 12:30	Closing remarks
12:30 - 13:30	Lunch
14:30 - 18:00	[Optional] The use of public procurement for climate and social benefits. <i>Registration link to be added later</i>

20:00 -	Dinner with BuySocCirc partners (location TBC)
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