

## 2<sup>nd</sup> International RREUSE Conference: Making the circular economy attractive, convenient and inclusive

22 – 23 November 2018  
Nijmegen, Netherlands

[Event website](#)

### 21<sup>st</sup> November 2018 – Opportunities for site visits in Nijmegen

- 16:00 – 18:00
- Site visit to a major re-use facility operated by social enterprise [Het Goed](#)
  - Site visit to a local waste management facility of [Dar NV](#)
  - Open to all participants of the conference

### 22<sup>nd</sup> November 2018: DAY 1 – Public Conference

Venue: [Honig Complex](#) – Room De Bouillon – Waalbandijk 20-22, 6541 AJ Nijmegen, Netherlands

Facilitation: [Peter Woodward](#)

08:45 – 09:30 **Registration**

#### Introduction & words of welcome

09:30 – 10:00 Conference 'warm-up' with the facilitator Peter Woodward

*The role of social enterprise in a circular economy*  
Antigone Dalamagas – President [RREUSE](#) & Director [Ecorec](#)

*Europe's Green Capital 2018*  
Hubert Bruls – Mayor of Nijmegen

**Session 1: We're Consumption Crazy! How we can change the world together**

10:00 – 11:00 **Keynote Intervention:**

*Longer lasting products and alternatives to a throwaway society*

Professor [Tim Cooper](#) – School of Architecture Design and the Built Environment, Nottingham Trent University – UK

*Encouraging citizens to think second-hand first in the Netherlands*

Leonie Reinders – Director [BKN](#) & President [Repair Café Foundation](#) – Netherlands

**Discussion and thought sharing**

11:00 – 11:30 **Coffee Break**

**Session 2: Bringing circular thinking to our households**

11:30 – 13:00 *Making second-hand the first choice for citizens through innovative collection systems for re-useable goods*

Tuovi Kurttio – Special Advisor on Strategy and Development – [Helsinki Metropolitan Area Re-use Centre / Kierrätyskeskus](#) – Finland

*Reaching out to citizens on circular lifestyles*

Marina Fornasier – President – [Cooperativa Sociale Insieme](#) – Italy

*Donations made easy and fair: Educating customers on the second life and social value of their old clothes*

Karoline Tretowski – Manager Sustainability Closed Loop – [Tchibo](#) – Germany

**Discussion and thought sharing**

13:00 – 14:00 **Networking lunch**

**Session 3: The power of buying green and social**

14:00 – 15:20 *The importance of green and social value when making procurement decisions*

Bart de Bruin – Managing Director – [Dar NV](#) – Netherlands

*Pushing for recognition of green and social value: the case of refurbished medical mobility equipment in France*

Lysiane Serret-Françonnet – Development Manager – [Envie Lorraine](#) / [Envie Autonomie](#) – France

*When the festival is over memories remain...and so does waste*

Lori Maes – Research and Innovation Coordinator – [Love Tomorrow](#) – Belgium

*The Dutch one-stop shop for buying from social enterprise*

Bart Krull – Business Developer – [Buy Social Platform](#) & [Social Enterprise NL](#) – Netherlands

### **Discussion and thought sharing**

15:30 – 15:50 **Coffee break**

## **Session 4: Big policy - does it make any difference locally?**

15:50 – 17:15 **Key policy initiatives and thoughts to be offered by:**

Ann Branch – Head of unit Job creation – European Commission, [DG Employment, Social Affairs and Inclusion](#)

Ruben Dekker – Policy Officer, Circular Economy – Sustainable Production, Products and Consumption – European Commission, [DG Environment](#)

Cillian Lohan – Member of the [European Economic and Social Committee](#)

Michal Len – Director – [RREUSE](#)

### **Discussion and thoughts from the floor**

#### **\*\*\*Networking Cocktail\*\*\***

[Honig Complex](#) – 'Brebl' – Waalbandijk 20-22, 6541 AJ Nijmegen, Netherlands

The reception will be introduced by [Ad Lansink](#), a former Dutch politician, the father of the waste hierarchy and author of the book '*Challenging changes*'.

**23<sup>rd</sup> November: DAY 2****Exclusive workshop for RREUSE members and wider membership only**

Day dedicated exclusively to the wider network of RREUSE to facilitate networking, collaboration and exchanges of best practice.

Venue: [Honig Complex](#) – 'Brebl' – Waalbandijk 20-22, 6541 AJ Nijmegen, Netherlands

08:30 – 09:00 **Registration**

**The importance of quality and professionalism for partnerships and consumers**

09:00 – 09:10 **Welcome and introduction**

09:10 – 10:45 **Circular economy dialogues between the private / public sector and social enterprise**

*Developing partnerships with social enterprise in paint re-use*

Jeroen Brink – Sustainability & Transformation Director – [AkzoNobel](#), Netherlands

*Innovation in used textile collection*

Roman Danko – Manager – [Social Cooperative Humana Nova](#) Zagreb – Croatia

*Repair Café's online tool to monitor repaired items*

Leonie Reinders – Director [BKN](#) & President [Repair Café Foundation](#) – Netherlands

10:45 – 11:00 **Coffee Break**

11:00 – 12:00 **Interactive wrap-up discussion on social enterprise priorities active in a circular economy**

12:00 – 13:00 **Lunch**

**\*\*\*End of Event\*\*\***

**RREUSE is grateful for the kind support of our local partners:**

[Branchevereniging Kringloopbedrijven Nederland \(BKN\)](#)

[Het Goed](#)

[Dar N.V.](#)



**Interested in sponsoring or supporting our event?**

**Please contact us at [events@rreuse.org](mailto:events@rreuse.org) and find out more about the benefits.**

#### **Contact**

Daša Koribaničová, RREUSE

[events@rreuse.org](mailto:events@rreuse.org)

#### **About RREUSE**

RREUSE is an independent non-profit organisation representing social enterprises active in the field of re-use, repair and recycling, with 26 members across 24 countries in Europe and the USA. Our main vision is for Europe to support the role of social enterprise in a circular economy, providing meaningful work opportunities to thousands of vulnerable members of our community through innovative economic, social and environmentally beneficial activities. RREUSE's primary mission is to help tackle poverty, social exclusion and a throwaway culture by promoting policies, best practices and partnerships that support the professionalism and development of social enterprises working in environmental services with high potential for local and inclusive job creation, notably re-use and repair.

[www.rreuse.org](http://www.rreuse.org)